



THE ROONEY RULE: INTENTIONS & APPLICATIONS IN ATHLETICS AND BEYOND

Date: Friday, March 4

Location: Virtual

Time: 12:00 - 1:15 p.m.

RSVP Here: <https://tinyurl.com/2p886tkw>

Get inspired to create change! Listen in on this candid conversation from two noteworthy speakers whose sports background is ideal for discussing how leaders advance racial equity. Jim Rooney is a published author, consultant and national speaker. Jim's book "A Different Way to Win: Dan Rooney's Story from the Super Bowl to the Rooney Rule" details his father's long and successful career. N. Jeremi Duru is a professor, author, lecturer, researcher, frequent media contributor, and advocate – and is among the nation's foremost sports law authorities. He is currently a professor of law at American University's Washington College of Law and is also a counselor for sports industry professionals and organizations. Duru has authored (and co-authored) books on sports law and examining the NFL's movement toward increased racial equality.



Jim Rooney

Published author,
consultant and
national speaker



N. Jeremi Duru

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